



THE PREMIÈRES CÔTES de BORDEAUX RÉGION

*An art of living between the hillsides
and the Garonne.*

THE PREMIÈRES CÔTES DE BORDEAUX REGION

The Premières Côtes de Bordeaux region stretches across hillsides overlooking the Garonne, offering a rolling landscape where vineyards, forests, and meadows blend harmoniously. These exceptional terroirs, shaped by varied soils – clay-limestone, gravel, and silt – and a climate tempered by the river, give the wines a remarkable richness and diversity.

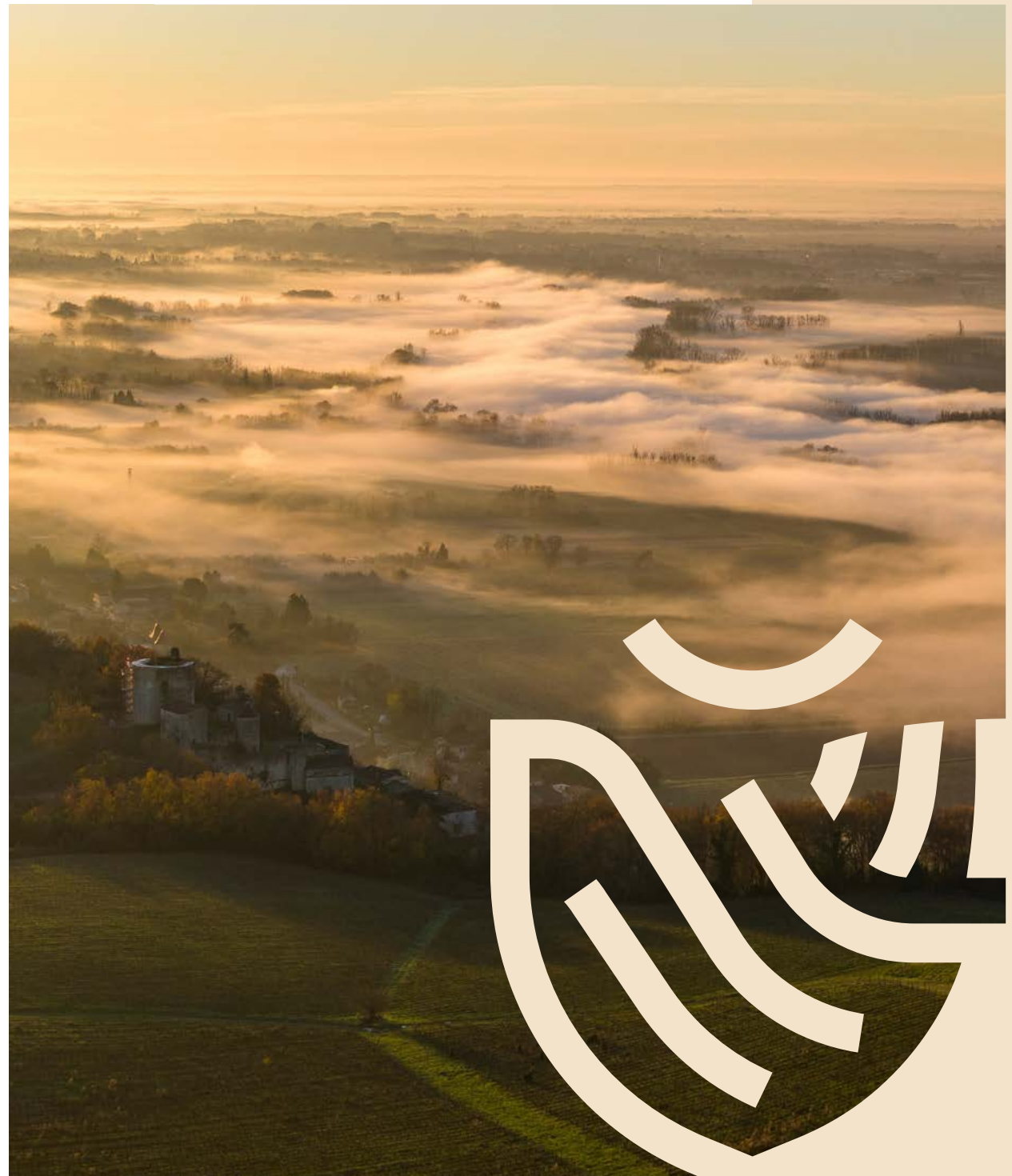
Ideal weather conditions.

These ideal conditions give rise to a great diversity of wines: balanced and structured reds, lively and aromatic dry whites, exceptional sweet wines with subtle sweetness, as well as fresh and elegant sparkling wines, indulgent rosés, and fruity claires.

The Garonne plays an essential role in the identity of the vineyard, by creating a climate conducive to the optimal ripening of the grapes. It thus fully contributes to the richness and diversity of these exceptional terroirs.

Biodiversity is at the heart of the vineyard.

Hedges, natural meadows, and forests border the plots, promoting ecological balance and soil preservation. Winegrowers are committed to sustainable viticulture, promoting grass cover, reducing inputs, and protecting local species. This harmony between people, the vine, and nature gives the wines a strong and authentic identity, reflecting living and preserved terroirs.



ONE REGION, EIGHT AOCs

Controlled Designation of Origin



The 8 AOCs produced in the Premières Côtes de Bordeaux region illustrate the diversity and richness of Bordeaux's terroirs. They share an ideal temperate climate, varied and fertile soils, as well as winemaking expertise that ensures the excellence of the wines. Each appellation has its own identity, reflecting a unique wine heritage between tradition and innovation. The Premières Côtes de Bordeaux region is above all a story of transmission and passion. A new generation of winegrowers continues this expertise while integrating modern and environmentally friendly practices. From passionate reds to fresh rosés, from vibrant dry whites to luscious sweet wines, fruity dessert wines, festive crémants, and refreshing claires, each type of wine offers a diversity of expressions to discover, taste, and share.

AOCs AND WINE COLOURS

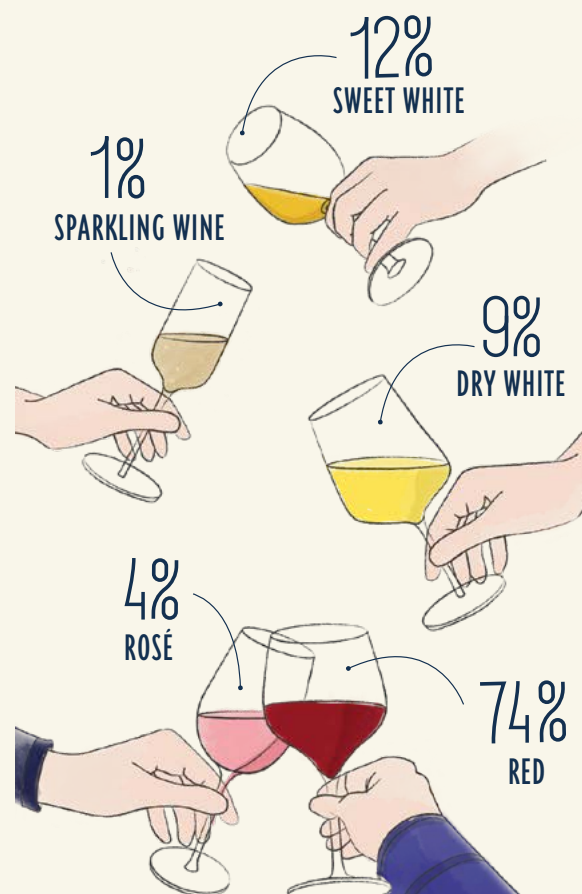


THE SPECIFICITIES OF THE REGION

The Premières Côtes de Bordeaux region stretches 60 km in length and 5 km in width, along the right bank of the Garonne River, between ainte-Eulalie and Saint-Maixant.



THE DIVERSITY OF WINE PRODUCTION:



THE REGION IN FIGURES

39 VILLAGES

25M BOTTLES

145 ESTATES

5500 HECTARES

UNDERSTANDING THE EIGHT AOCs



AOC CADILLAC CÔTES DE BORDEAUX



84
Winemakers



866
Hectares



Red
Wine

TERRITORY :

A narrow strip of land 60 km long and 5 km wide, stretching from Bordeaux in the north to Langon in the south on the right bank of the Garonne river.

GRAPE VARIETIES:

• Cabernet Sauvignon • Merlot
Cabernet Franc • Malbec • Petit Verdot

TASTING NOTES:

These red wines are captivating with their aromas of ripe red and black fruits, such as cherry, blackcurrant, and blackberry, enhanced by spicy notes of vanilla or liquorice. Both rich and light, they offer finesse and a touch of originality.

AOC CÔTES DE BORDEAUX



54
Winemakers



381
Hectares



Red
Wine

TERRITORY :

A narrow strip of land 60 km long and 5 km wide, stretching from Bordeaux in the north to Langon in the south on the right bank of the Garonne river.

GRAPE VARIETIES:

• Merlot • Cabernet Sauvignon
• Malbec • Cabernet Franc • Petit Verdot

TASTING NOTES:

These wines are distinguished by their elegant roundness, offering a harmonious balance between aromatic richness and finesse on the palate.



AOC PREMIÈRES CÔTES DE BORDEAUX



22
Winemakers



28
Hectares



Sweet
white wine

TERRITORY:

The appellation stretches between the Garonne River and a first succession of hills formerly called the Grandes Côtes. In autumn, the fogs rising from the river combined with the ideal sunshine on the hillsides create optimal conditions for Botrytis cinerea. This microscopic fungus settles on the berries and concentrates their aromas.

GRAPE VARIETIES:

• Muscadelle • Sauvignon • Sémillon

TASTING NOTES:

Sweet white wines with fruity and floral aromas, blending citrus, candied fruit, quince, peach, and yellow flowers. Balanced and elegant, they combine roundness and unctuousness.

AOC SAINTE-CROIX-DU-MONT

 **22**
Winemakers
  **200**
Hectares
  **Sweet**
white wine

TERRITORY:

Right bank of the Garonne; only the commune of Sainte-Croix-du-Mont can claim the appellation. Hilly topography composed of clay-limestone soil on a rocky limestone subsoil containing visible fossilized oyster shells.

GRAPE VARIETIES:

• Muscadelle • Sauvignon • Sémillon

TASTING NOTES:

The sweet wines of Sainte-Croix-du-Mont are distinguished by their captivating aromas of grape, fig, acacia, honeysuckle, apricot, and peach. Powerful and complex, they offer beautiful intensity and a long finish. Ample and luscious, these elegant and remarkably structured wines evolve over time, gaining depth and refinement.



AOC CADILLAC

 **23**
Winemakers
  **62**
Hectares
  **Sweet**
white wine



TERRITORY:

22 communes on the hillsides of the right bank of the Garonne. The «Garonne effect» also, and above all, creates a temperate local climate that defines the uniqueness of the PDO. In autumn, the fogs rising from the river and the sunshine on the hillsides create optimal conditions for the Botrytis cinerea fungus, which settles on the berries and concentrates their aromas.

GRAPE VARIETIES:

• Muscadelle • Sauvignon • Sémillon

TASTING NOTES:

Their subtle aromas of white fruits and citrus mark their youth. Structured and unctuous without being heavy, these wines are distinguished by their great aging potential.



AOC LOUPIAC

 **18**
Winemakers
  **155**
Hectares
  **Sweet**
white wine

TERRITORY:

Right bank of the Garonne; only the commune of Loupiac can claim the appellation.

GRAPE VARIETIES:

• Sémillon • Sauvignon • Muscadelle

TASTING NOTES:

The sweet wines of Loupiac are distinguished by their aromatic complexity, blending candied fruits, exotic notes, fig, and honey, complemented by hints of gingerbread, yellow flowers, acacia, currant, and prune. This fine and generous sweet wine develops even more intense and refined aromas over time.

AOC CÔTES DE BORDEAUX SAINT-MACAIRE

 **9**
Winemakers
  **16**
Hectares
  **Sweet and**
dry white wines



TERRITORY:

Right bank of the Garonne. Ten villages are permitted to produce wines of this appellation.

GRAPE VARIETIES:

• Muscadelle • Sémillon • Sauvignon

TASTING NOTES:

The wines typically exhibit delicate aromas of musk, roasted almonds, green apple, acacia, and vanilla. Round and unctuous, they reveal indulgent notes of dried fruits and honey. Full-bodied and generous, these wines balance richness and freshness with subtlety, offering beautiful complexity and a pleasant, long finish.



AOC BORDEAUX



135

Winemakers



1176

Hectares

TERRITORY:

The AOC Bordeaux covers the entire Bordeaux vineyard, and the territory of the Premières Côtes de Bordeaux is fully part of it.

GRAPE VARIETIES:

- Muscadelle • Sauvignon • Sauvignon Gris
- Sauvignon Blanc • Cabernet Sauvignon
- Cabernet Franc • Sémillon • Colombard
- Ugni Blanc • Merlot Blanc • Merlot
- Malbec • Petit Verdot • Carmenère

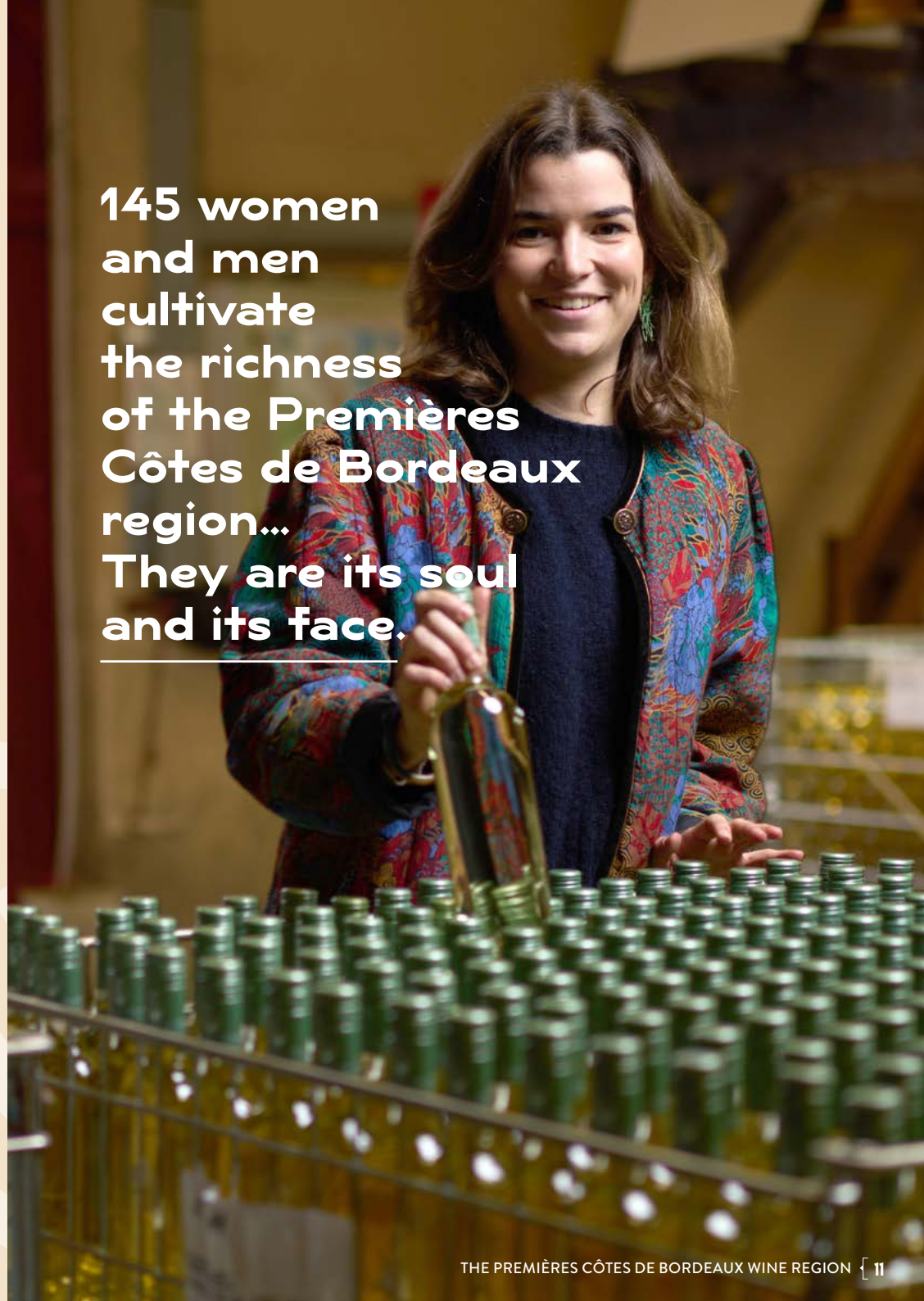
TASTING NOTES:

Discovering AOC Bordeaux wines means exploring a vast palette of flavours and sensations, from the freshest to the most intense, reflecting a great diversity of colours, grape varieties, and terroirs.

WINE COLORS PRODUCED:

Red - Sweet White - Dry White
Rosé - Sparkling Wine - Clairet

145 women
and men
cultivate
the richness
of the Premières
Côtes de Bordeaux
region...
They are its soul
and its face.



MOMENTS TO SAVOUR, PAIRINGS TO SHARE

In the Premières Côtes de Bordeaux region, every moment of togetherness finds its wine.

An aperitif with friends

Bring out a cheese board and a glass of smooth red: the pairing is perfect to kick off the evening. For a touch of freshness and originality, also think of Bordeaux white wines, to be enjoyed on their own or in light, aromatic cocktails.

A Sunday family lunch

A roast chicken with herbs, elevated by a rich and fresh sweet white wine. For red meat lovers, a beautiful grilled cut and a structured red wine reveal their full power in a rich and authentic pairing.

Craving lightness

A spring salad or grilled vegetable tartines pair wonderfully with an aromatic dry white.

And for the sweet touch

A brioche or a galette pairs subtly with a sparkling wine, for a beautiful finish.



AOC
Côtes de Bordeaux
Saint-Macaire



AOC
Cadillac Côtes
de Bordeaux



AOC
Premières Côtes
de Bordeaux



AOC
Loupiac



AOC
Cadillac



AOC
Côtes de Bordeaux

Discover new pairing ideas
every month that will make
your meals even more
flavourful...

On our Instagram
account



EXPLORE THE ART OF LIVING IN THE PREMIÈRES CÔTES DE BORDEAUX REGION!

Between heritage, hillside vineyards, the Garonne river, and fascinating encounters, wine tourism in the Premières Côtes de Bordeaux region is an invitation to discovery, sharing... and tasting.

EXPERIENCES TO ENJOY ALL YEAR ROUND

Estate visits & meetings with winemakers

Go and meet the women and men who shape the landscapes and the wines. Commented tastings, walks through the vines, winemaking secrets: experience the authenticity of the vineyard.

The Cadillac Maison des Vins

Located in the heart of the Premières Côtes de Bordeaux region, the Cadillac Maison des Vins is a lively and welcoming place, ideal for starting your discovery of the vineyard. With its interactive scenography, museum space, picnic area, and shop, it offers a fun and sensory immersion into the world of wine. A perfect starting point to meet

the winemakers, understand their know-how... And taste the local vintages.

Bike rides through the vineyards

Follow the signposted routes that run through villages, hillsides, and pastoral landscapes. Stop at a wine estate for a gourmet break.

Medieval castles, perched bastides, majestic abbeys...

The Premières Côtes de Bordeaux region is full of heritage treasures that tell the story of the territory. From the Château de Malromé, linked to Toulouse-Lautrec, to the Château de Malagar, home of François Mauriac, via the Château de Langoiran and the alleyways of Rions, each site reveals a deep connection between history, architecture, and the culture of the vine, established here since Antiquity.



EVENTS

June :

Open Doors on the first weekend of June

Open Doors on the first weekend of June. Over 40 estates open to the public from 10 a.m. to 7 p.m. on the first weekend of June! A convivial experience to understand the work of the winemaker, meet the people who make the wine, enjoy breathtaking landscapes, and activities for all ages. Two days of discovery await you!

Winemakers' Celebration

A festive evening with music, meeting passionate winemakers. Taste wines from the Premières Côtes de Bordeaux region in a friendly and warm atmosphere.

Food available on site.

June - July - August:

Vigneron Aperitifs

A friendly, summery moment at the heart of the season: between meetings with the winegrowers, tastings, and discovering the wines of the region, each evening offers an authentic immersion into the local terroir. A warm atmosphere, remarkable heritage, and local flavours come together to create a unique summertime wine-tourism experience.

All year round:

Cooking workshops and castle dinners

A unique culinary experience with a passionate chef; savour world cuisine and dine in the company of the winemaker.

THE MONUMENTS THAT SHAPE THE HISTORY OF OUR REGION

1. Le Château de Cadillac

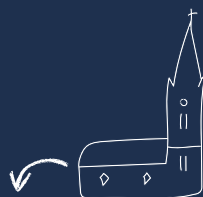
This 17th-century castle, residence of the Dukes of Épernon, is a major site of the region's architectural heritage. It offers an immersion into the history of Bordeaux aristocracy and an breathtaking view of the Garonne. A place that is both cultural and emblematic of the appellation.



A MUST-SEE
4 Pl. de la Libération,
33410 Cadillac-
sur-Garonne

2. Village of Sainte-Croix-du-Mont

This commune offers a spectacular panoramic view of the Garonne Valley. It is also known for its limestone cliffs, fossil witnesses of an ancient sea. A must-see place for lovers of natural landscapes and geology.



A MUST-SEE
1 Lot. le Ham. du
Château de Tastes,
33410 Sainte-
Croix-du-Mont

3. Village of Verdelais

An emblematic village in the south of the Gironde, Verdelais has been a major pilgrimage site since the Middle Ages. Dominated by its basilica, it offers an exceptional panorama. This village combines spirituality, heritage, and the art of living in the heart of the vineyard.



A MUST-SEE
The iconic
village



4. Saint-Macaire

This fortified medieval village is a preserved site, with its cobbled streets, half-timbered houses, and ramparts. Saint-Macaire is also a starting point for discovering the wines of the appellation. Its ancient charm attracts history and heritage enthusiasts.



A MUST-SEE
A medieval city of
timeless charm.



A MUST-SEE
Lieu-dit, Château
de Malromé, 33490
Saint-André-du-Bois

5. Le château Malromé

This estate, once the home of the artist Toulouse-Lautrec, combines art, history, and viticulture. It is a must-visit for those wishing to blend artistic discovery with wine tourism.

6. Le château de Malagar

Château de Malagar was the home and refuge of François Mauriac, winner of the Nobel Prize in Literature. This emblematic place, steeped in his work, offers an exceptional panoramic view of the Garonne valley.



A MUST-SEE
Domaine de Malagar,
17 Rte de Malagar,
33490 Saint-Maixant

A MUST-SEE
Le Château,
33550 Langoiran

7. Le château de Langoiran

Château de Langoiran is one of the largest medieval castles in the region. Built in the 13th century, it testifies to the power of the lords of the time. It offers a journey through history, with a breathtaking view of the vineyards and the valley.



8. Village of Rions

Nestled on the banks of the Garonne, Rions charms visitors with its medieval heart, cobbled streets, and ancient ramparts. This village, rich in remarkable heritage, tells the story of centuries past and invites you to wander among old stone walls, scenic viewpoints, and a peaceful atmosphere.



A MUST-SEE
A medieval-
hearted village

THE 8 AOCs OF THE PREMIÈRES CÔTES DE BORDEAUX REGION

THE AOC WINEGROWING REGION

- BORDEAUX
- CADILLAC CÔTES DE BORDEAUX
- CÔTES DE BORDEAUX
- PREMIÈRES CÔTES DE BORDEAUX

THE AOC WINEGROWING REGION

- BORDEAUX
- CADILLAC
- CADILLAC CÔTES DE BORDEAUX
- CÔTES DE BORDEAUX
- LOUPIAC
- PREMIÈRES CÔTES DE BORDEAUX
- SAINTE-CROIX-DU-MONT

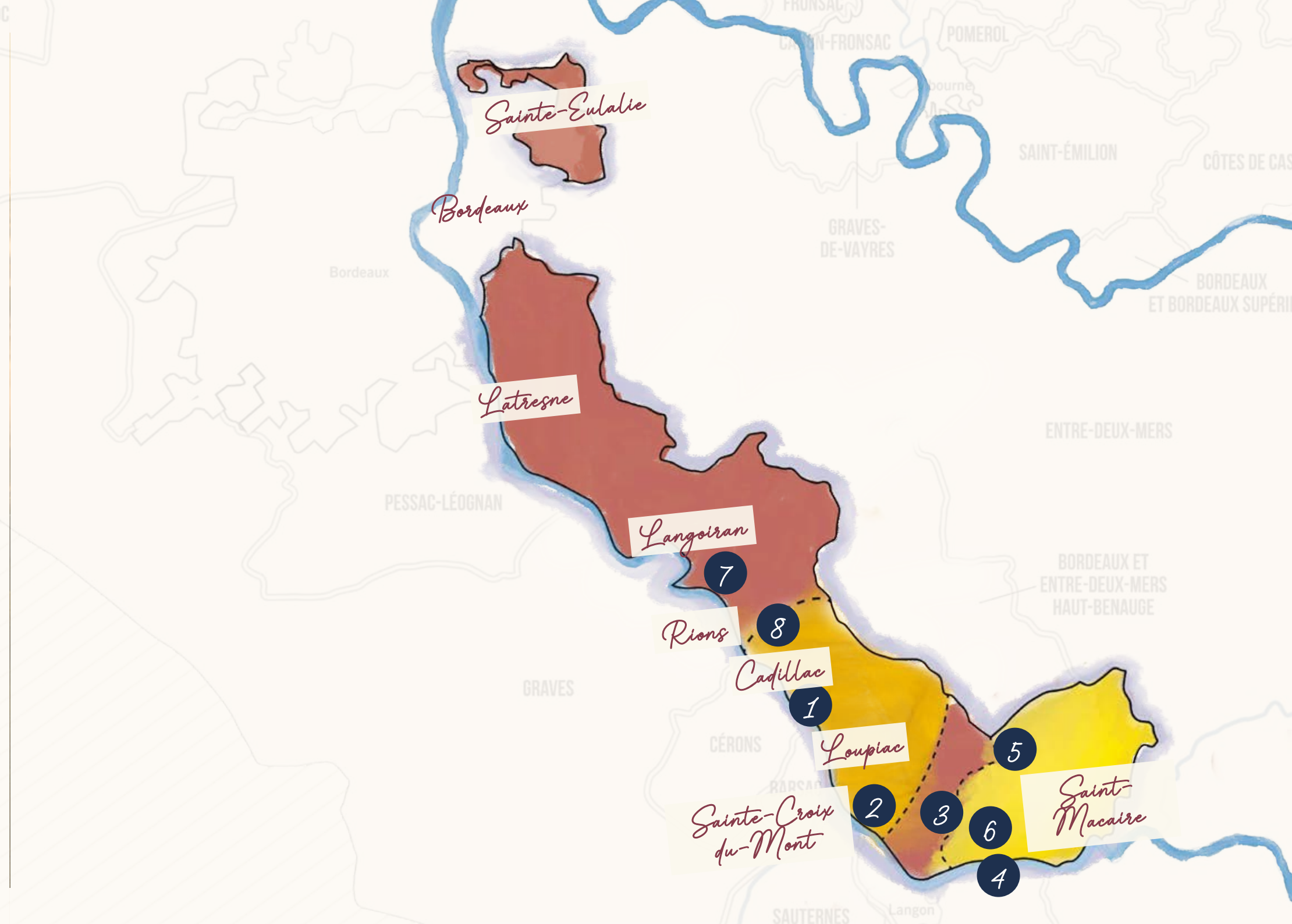
THE AOC WINEGROWING REGION

- BORDEAUX
- CÔTES DE BORDEAUX SAINT-MACAIRE

THE MONUMENTS THAT TELL THE STORY OF OUR REGION.

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- 3 VILLAGE OF VERDELAIS 
- 4 VILLAGE OF SAINT-MACAIRE 
- 5 LE CHÂTEAU MALROMÉ 
- 6 LE CHÂTEAU DE MALAGAR 
- 7 LE CHÂTEAU DE LANGOIRAN 
- 8 VILLAGE OF RIONS 





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